



Real Estate Expertise

- Principal Investment
- Asset Management
- Finance
- Development
- Joint-Ventures

Property Type Experience

- Office
- Industrial
- Multifamily
- Retail
- Hospitality
- Mixed-Use
- Land

Education

- The Wharton School,
University of Pennsylvania,
M.B.A, 2000
- University of Southern
California, B.S., 1995

Craig M. Reed

Craig Reed is a Managing Principal at Steel Castle. His primary responsibilities include identifying investments, financial management and strategic planning.

Mr. Reed has been directly involved in the acquisition and development of over 4,000,000 square feet of commercial space and over 3,000 apartment units, representing cumulative transaction value in excess of \$650 million.

Prior to co-founding Steel Castle, Mr. Reed was a Vice President at Buchanan Street Partners where he originated, structured and closed joint-venture investments on behalf of the firm's discretionary real estate private equity funds. Before joining Buchanan, he was a Vice President of Acquisitions at Sares-Regis Group where he was responsible for sourcing and closing value-added multifamily acquisitions in the Western United States. Additionally, Mr. Reed was an Assistant Vice President for Lowe Enterprises, a national real estate development and investment management firm, in their capital markets group.

Before completing his M.B.A. program and a summer internship with J.P. Morgan's Private Equity Group, Mr. Reed began his real estate career with Disney Development Company. At Disney, he was involved in real estate acquisition, development, leasing and asset strategy assignments for the company's own account, both domestically and internationally.

Mr. Reed received his M.B.A. degree from the Wharton School at the University of Pennsylvania. He graduated magna cum laude with a B.S. degree in Business Administration from the University of Southern California.